



WELCOMING REMARKS

**YB SENATOR TENGKU DATUK
SERI UTAMA ZAFRUL BIN TENGKU
ABDUL AZIZ**

**MINISTER OF INTERNATIONAL
TRADE AND INDUSTRY**

**ONBOARDING SESSION TO
SIRIM BERHAD**

SHAH ALAM

9 DECEMBER 2022

YBhg Tan Sri Dr Ir Ahmad Tajuddin Ali,
Chairman of SIRIM Berhad

YBhg Datuk Lokman Hakim Ali
Secretary General of MITI

YBhg Dato' Indera Dr Ahmad Sabirin Arshad,
President & Chief Executive of SIRIM Berhad

Members of SIRIM Board of Directors,

Management of MITI,

Management of SIRIM,

Ladies and Gentlemen,

Assalamualaikum Warahmatullahi
Wabarakatuh,

Salam Sejahtera and Good Morning,

1. First and foremost, I'd like to express my sincerest gratitude and appreciation to **SIRIM Berhad** for hosting and accommodating my onboarding session at your esteemed organisation.
2. This session is part of my stakeholder engagement programme, as well as a familiarisation tour of MITI's agencies, to ensure that we continue to maintain and improve the already established relationship.
3. This is also an initiative to strengthen MITI's roles in commercial, developmental, and statutory activities through the mandate given to SIRIM.

4. As I mentioned in my recent announcement and shared with the other agencies I visited earlier, my **top three priorities** as Minister of MITI are:

- a. firstly, to ensure that trade continues to be a robust key growth driver to sustain our economic growth momentum;
- b. second is to boost investor confidence and FDI; and
- c. third is to examine the various bilateral and multilateral trade agreements.

Ladies and gentlemen,

5. SIRIM has been in the industry for nearly 50 years, and I'm pleased to say that SIRIM has achieved tremendous success in the areas of research and development, standards and quality, conformity assessment, testing, inspection and certification, or TIC, as well as technology transfer and commercialisation.

6. I would also like to congratulate SIRIM on the recent establishment of Hunan SIRIM Huasheng Certification and Inspection Co. Ltd, a joint venture company in China, especially in terms of

entering the Chinese automotive market.

7. I'd like to express our full support for SIRIM's Smart Manufacturing and Frontier Technology initiatives. SIRIM has assisted industries through a variety of programmes, including entrepreneurship development, TIC activities, and the SIRIM Fraunhofer programme.
8. It is MITI's commitment to continue supporting SIRIM's leadership as the President of The Asia-Pacific Legal Metrology Forum as the custodian of Act 675 (six-seven-five): Weight and

Measure, through the National Metrology Institute of Malaysia.

9. Majlis Rekabentuk Malaysia (MRM) works to promote the effective use of industrial design in business, education, and Government to support SIRIM's statutory role. This is consistent with the national goal of producing more Malaysian-made and innovative-designed products capable of competing on a global scale.

Ladies and gentlemen,

10. MITI is currently working on developing the National Environmental, Social and Governance Framework for the

Manufacturing Sector, and I'm pleased to note that SIRIM Berhad, an agency under MITI, has been instrumental in advancing the ESG adoption among Malaysian industries.

11. Yesterday, SIRIM QAS International launched IQNET SR10. This will increase the exports of Malaysian companies to other countries. The IQNET SR10 provides independent assurance and confidence that a company's social responsibility management system is being implemented effectively.

12. Finally, I believe that MITI, in collaboration with SIRIM and other agencies, is ready to take the lead, and

I'm confident that success is within our reach if we remain focused and committed to our objectives. I look forward to understanding more about SIRIM and work with everyone here, thank you.